



Arwa Manzoor

Senior UI/UX Designer

Senior UI/UX designer with 5+ years designing web and mobile products across healthcare, enterprise and SaaS. Built Xymbia's design system from scratch and led UX on Marham, a healthcare platform with 1M+ users. Now designs AI products at the CGIAR AI Hub.

Contact

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Dubai, UAE

Skills

- UI design
- Interaction design
- Design systems
- Prototyping
- User research
- Journey mapping
- Service design
- Stakeholder workshops
- AI-enabled workflows

Tools

Figma, FigJam, Miro

Notion, Jira

Figma Make, Readdy.ai

Education

BSc Electrical Engineering

COMSATS University, 2012

Languages

Urdu, native

English, fluent

Arabic, basic

Experience

Service Design Consultant, CGIAR AI Hub

Remote | 2026 – present

- Design lead on LivestockAI, shaping product scope, partner mapping and go-to-market documentation with ILRI and delivery partners.
- Leads user research with HCD Champions across 12 CGIAR research centres, running deep-dive interviews and building the research instruments.
- Co-created and co-presents Grown by AI Design, a monthly webinar series on AI-native product and service design.

Senior UX Designer, Xymbia

Remote | Mar 2026 – present

Business operating system for service businesses, moving from V1 (Timekeeper) to V2 (Xymbia Pro).

- Built the design system from scratch: component library, interaction patterns and design tokens.
- Leads UX for core flows across web, mobile and plugin, covering time tracking, tasks, booking and collaboration.
- Audited and redesigned the website, and designed the mobile app flows.
- Maps edge cases and system states with engineering before build, and ships live features used by customers.
- Runs stakeholder workshops and user research with international teams to turn loose briefs into clear direction.

Product Designer, Marham

Lahore | Apr – Jul 2023

Healthcare platform with 1M+ active users.

- Led UX for the Doctor Practice Management System.
- Designed patient onboarding and the Friends and Family shared-care module, contributing to a 30% rise in retention.
- Tailored onboarding for corporate teams with banking partners.

UI/UX Designer, Corporate Invents

Lahore | Jun 2022 – Apr 2023

- Designed role-based dashboards and offline field apps with QR-based tracking.
- Led pitch meetings with enterprise clients including KFC and AI Fateh.

UI/UX Designer, Digisaur

Lahore | Jan 2021 – May 2022

- Designed web and mobile interfaces, including onboarding redesigns that improved sign-up completion.